

**Typenex® Introduces New Colors to its  
Original Blood Recipient Wristband Portfolio**

*Blue and orange wristbands have been added based upon customer feedback and growing standardization regulations*

**CHICAGO, June 10, 2008** – Typenex® Medical, L.L.C., the manufacturer of the Original Blood Recipient Verification System, today announced the addition of blue and orange wristbands to its growing line of transfusion safety wristbands.

Typenex selected blue and orange based on statewide color-standardization [toolkits](#) posted on the Joint Commission on the Accreditation of Healthcare Organizations ([JCAHO](#)) [website](#). Typenex asked for customer feedback at the 2008 South Central Association of Blood Banks ([SCABB](#)) annual meeting, the 2008 Massachusetts Association of Blood Banks ([MABB](#)) meeting, the 2008 Illinois Association of Blood Banks ([ILABB](#)) Spring Educational Meeting, and online at [www.Typenex.com](http://www.Typenex.com).

Though its main focus is blood transfusion recipient wristbands, Typenex acted quickly to provide new options to its customers following the posting by JCAHO, which suggested that medical facilities begin standardizing hospital alert band colors within their respective states in order to better ensure patient safety nationwide and minimize any confusion, especially for staff members working at multiple facilities.

“We noticed that none of the state toolkits were designating a blood band color,” said Jessica Holmes, Marketing Manager and Color Standardization Project Manager. “Since we received such a strong customer response, we decided to add both blue and orange. The additional colors enable our customers to meet their respective state color standardization projects without changing their current processes.”

The blue wristbands are currently available for [order](#) and orange wristbands will be available in late summer 2008, both in the original style. For more information about any Typenex products, please call 866-TYPENEX (897-3639) or visit [www.Typenex.com](http://www.Typenex.com).

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### **About Typenex**

Typenex is a small, private limited liability company. Typenex provides the Original Blood Recipient Verification System, designed to maximize patient safety by providing a positive physical link between the patient and the drawn blood sample. The paperwork and cross-matched units of blood, labeled correspondingly, are matched with the patient wristband at the time of transfusion. Also included in the Typenex portfolio are [bar-coded](#) transfusion safety wristbands and the [TypeSafe™](#) Segment Sampling Device. For more information please call (866) TYPENEX (897-3639) or visit [www.Typenex.com](http://www.Typenex.com).

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### **For more information contact:**

Scott Leece  
Marketing Director, Typenex  
Phone: (312) 297-7091  
Email: [Sleece@Typenex.com](mailto:Sleece@Typenex.com)