



Typenex® Officially Launches Next Generation Barcode Blood Bands
*After extensive customer research, the latest barcode blood band from
Typenex® embodies diverse transfusion processes*

CHICAGO, February 9, 2009 – Typenex® Medical, L.L.C., the leader in blood bands, continues to enable the culture of safety within the blood banking community with the official release of its latest blood band innovation, the Next Generation Barcode Blood Band.

The Next Generation Barcode Blood Band is the result of Typenex's customer-centric design process, which involved conducting in-depth interviews with blood banks nationwide, developing several band designs, and having the blood bank community evaluate these designs to select the most robust [transfusion wristband](#) solution.

The Next Generation [Barcode Blood Band](#) uses GS1-128 linear barcode symbology and accommodates pre-printed patient information labels to reduce many common transcription errors at the bedside and in the blood bank. It also boasts a separate specimen tube sticker with directions for proper over-labeling on specimen tubes, a major concern articulated by most blood bank personnel.

"The transfusion process is unique in each facility," said Kelly Landsman, Lead Design Engineer at Typenex Medical. "The biggest challenge was to enable safer transfusions through a comprehensive band design that facilitates multiple versions of the process. It is the process that creates a culture of safety in each facility, ensuring the right blood gets delivered to the right recipient; the band is an embodiment of that process."

The Next Generation Barcode Blood Band is complemented by the new Typenex® R3 Attachment System. The R3 Attachment System is a white band with a snap closure designed for clinicians to relocate, resize or replace a patient [blood band](#) in a controlled setting.

The Next Generation Barcode Blood Band and the R3 Attachment System are available for purchase. The Next Generation Barcode Blood Band comes in red, green, yellow, blue and orange. For more information on these products please call (866) TYPENEX or visit www.Typenex.com.

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About Typenex Medical

The mission of Typenex Medical is to enable safer transfusion practices within the hospital blood bank community worldwide by developing customer-centric product designs and comprehensive resources for blood bankers. Typenex provides the Original Blood Recipient Verification System, which was designed to maximize patient safety by ensuring the accuracy of blood cross-matching procedures. Also included in the Typenex portfolio is the TypeSafe™ Segment Sampling Device to improve safety in the laboratory environment.

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